

# **Client Relationship Summary - Form CRS**

## Is an Investment Advisory Account Right for You?

There are different ways you can get help with your investments. You should carefully consider which types of accounts and services are right for you.

## **Item 1. Introduction**

Mainstreet RIA LLC ("Mainstreet", "Firm", "We", "Us", "Our") is an investment advisor and provides advisory services for a fee rather than for brokerage commissions. As a retail investor, it is important to understand the differences between services and fees of an investment advisor and a broker-dealer. *Investor.gov/CRS* offers free and simple tools to research firms and financial professionals. Additionally, it also provides educational materials about broker-dealers, investment advisors, and investing.

#### **Item 2. Relationships and Services**

## What investment services and advice can you provide me?

We offer the following investment advisory services to you:

**ERISA Services:** We serve as a limited scope ERISA 3(21) Fiduciary that can advise, help and assist plan sponsors with their investment decisions on a non-discretionary basis. Plans are monitored on an ongoing basis. We have a fiduciary duty to act in the best interest of the Client. The plan sponsor is still ultimately responsible for the decisions made in their plan, though using us can help the plan sponsor delegate liability by following a diligent process.

We act as an ERISA 3(38) Investment Manager where we offer discretionary management and control of a given retirement plan's assets. We are solely responsible and liable for the selection, monitoring and replacement of the plan's investment options on an ongoing basis.

**Qualified Plans:** We advise, help and assist plan sponsors with their investment decisions on a non-discretionary and discretionary basis. Plans are monitored on an ongoing basis. We have a fiduciary duty to act in the best interest of the Client. The plan sponsor is still ultimately responsible for the decisions made in their plan for non-discretionary account, though using us can help the plan sponsor delegate liability by following a diligent process. For discretionary accounts we are solely responsible and liable for the selection, monitoring and replacement of the plan's investment options on an ongoing basis.

**Asset Management:** We will offer you advice on a regular basis. We will discuss your investment goals, design with you a strategy to achieve your investment goals, and regularly monitor your account. We will monitor your account on a discretionary basis (we can buy and sell investments in your account without asking you in advance per the Advisor Authorizations you agreed to in your account application). We do not limit advisors to proprietary products or a limited menu of products and types of investments. This service will continue pursuant to the terms of the executed Advisory Agreement. Mainstreet requires a minimum of \$250,000 to open an account.

#### Additional Information

For more information about our services, we recommended reading our ADV Part 2A Items 4, 5,10.

## **Conversation Starters**

"Given my financial situation, should I choose an investment advisory service? Why or why not?"

"How will you choose investments to recommend to me?"

"What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?"

#### Item 3. Fees, Costs, Conflicts and Standard of Conduct

#### What fees will I pay?

We are paid for our services as follows:

## **ERISA Services / Qualified Plans:**

- A percentage of the included assets;
- Flat annual fee; or
- One-time consulting services you will pay a one-time flat fee in advance or in arrears.

The amount paid to our firm and your financial professional generally does not vary based on the type of investments selected on your behalf. An asset-based fee reduces the value of your account and will be generally deducted from your account or paid by the employer. We commonly charge a fixed fee for our services rather than a percentage of assets in the Plan. Plan Sponsors may elect to be billed directly or have fees deducted from Plan Assets. Mainstreet does not reasonably expect to receive any additional compensation, directly or indirectly, for its plan services. Fees are billed quarterly or monthly, in arrears or in

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advance, depending on the terms between the Plan Sponsor and their Recordkeeper. Some investments (such as mutual funds) impose additional fees that will reduce the value of your investment over time. Our fees vary and are negotiable. Generally, the more assets you have in your retirement account, the more you will pay in total fees.

**Asset Management:** The amount paid to our firm and your financial professional generally does not vary based on the type of investments selected on your behalf. The asset-based fee/flat fee reduces the value of your account and will be generally deducted from your account. Some investments (such as mutual) impose additional fees that will reduce the value of your investment over time. Fees are billed monthly in arrears or advance. Our fees vary and are negotiable. Generally, the more assets you have in the advisory account, the more you will pay in total fees. We therefore have an incentive to increase the assets in your account in order to increase our fees. You pay our advisory fee even if there were not transactions within the account.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. For more information regarding our fees and costs, review ADV Part 2A Item 5.

## **Conversation Starters**

"Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?"

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

*When we act as your investment adviser*, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

#### **Conversation Starters**

"How might your conflicts of interest affect me, and how will you address them?"

## Additional Information

For more information about our conflicts of interest, we recommend reading our ADV Part 2A, Items 4 and 10.

## How do your financial professionals make money?

Our financial services professionals are compensated

- A percentage of the assets they manage
- on a portion of the total advisory fees received by us

This is a conflict of interest because our financial professionals have an incentive to encourage you to increase your assets in your accounts, recommend our advisory services to you, and recommend you purchase investments that result in additional compensation to them. For more information about our conflicts of interest, we recommend reading our ADV Part 2A, Items 4 and 10.

#### **Item 4. Disciplinary History**

## Do you or your financial professionals have legal or disciplinary history?

No, please visit Investor.gov/CRS for a free and simple search tool to research Mainstreet and our financial professionals.

## **Conversation Starters**

"As a financial professional, do you have any disciplinary history? For what type of conduct?"

#### **Item 5. Additional Information**

To find additional information about Mainstreet and to request a copy of the *relationship summary*, please go to <u>mainstreet-ria.com</u> or send us an email at nick@mainstreet-ria.com. If you would like to request up-to-date information as well as to request a copy of the relationship summary, please contact us via phone at 888-801-0325.

#### **Conversation Starters**

"Who is my primary contact person? Is he or she a representative of an investment advisor or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?"

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